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Mark Borde Biography

Mark Borde has been in the motion picture distribution business for over thirty years. His well-earned reputation as the foremost independent motion picture distributor began with his work in a family distribution company, SEYMOUR BORDE AND ASSOCIATES, the number one independent feature film theatrical distribution company on the West Coast representing MGM, Rank, and hundreds of well-known titles. In 1972, after graduating college with a degree in English and a year of Law School, he joined the family business full time and has been distributing movies to theatres over the past three decades.

After his father retired in the early 1990's, Mark continued the business with Borde Film Releasing, again commercially releasing literally hundreds of titles but now expanding beyond the thirteen Western States into National distribution. In 1994, Borde Releasing became part of InterStar Releasing Corporation, a division of Westinghouse Group. During that period he released numerous films, including, HIGHLANDER 2 (on over 1000 screens), A MIDNIGHT CLEAR, and KNIGHT MOVES.

In 1996 Mark founded Legacy Releasing, a national distribution company devoted to theatrically releasing independent films on behalf of studios and video companies. LEGACY became the number one independent national theatrical distribution company, distributing an average of 15 feature films a year for four years. The releases included films for Warner Brothers, Columbia Tri-Star, Republic Pictures, BMG, Monarch, The Curb Organization and dozens more. Legacy's releases included SHILOH, SHILOH 2, ONCE UPON A TIME WHEN WE WERE COLORED, KILLER: JOURNAL OF A MURDER, LITTLE MEN, FAMILY TREE, SIMON SEZ (a 1000 print release); TROIS, WEDDING BELL BLUES, and hundreds more.

In 1999 Mr. Borde became Co-President of Distribution for INDEPENDENT ARTISTS. Its first release was LOVE STINKS, which opened on over 800 screens. Mr. Borde was also responsible for distributing the film through COLUMBIA TRI STAR HOME VIDEO and HBO where it reaped significant revenues.

In April 2000 Mr. Borde became President of Domestic Distribution for KEYSTONE ENTERTAINMENT CORP. For the past two years, Mr. Borde has been responsible for the theatrical distribution of Keystones productions including MVP1 and MVP2, while continuing to release "service deal" features for companies such as LIONS GATE ENTERTAINMENT, MOONSTONE

ENTERTAINMENT, SHANGRI-LA ENTERTAINMENT, and others. He negotiated sales of Keystone product to major studios, including Warner Brothers and Columbia Tri-Star, for video/DVD distribution. He also negotiated a recent 9 picture output deal with MIRAMAX. His active television experience resulted in sales of Keystone product to major cable channels, including The Disney Channel, HBO and Starz-Encore.

In July, Mr. Borde formed a full service film distribution company, INNOVATION FILM GROUP. IFG will handle theatrical, non-theatrical, television and foreign releases for independent and studio films.

Among it's current clients, IFG lists ZENPIX, TURTLES CROSSING (with whom Mr. Borde and Susan Jackson have a joint venture agreement); MOONSTONE ENTERTAINMENT, AMERICAN WORLD PICTURES, DEJ PRODUCTIONS, WARNER BROTHERS HOME VIDEO, COLUMBIA TRI STAR HOME VIDEO, RAINFOREST PRODUCTIONS, CRUSADER ENTERTAINMENT, GOLDEN LIGHT PRODUCTIONS, LIONS GATE FILMS, among others.

Mr. Borde has a presence at all of the major national and international film festivals and markets, and has maintained quality professional and personal relationships with all of the major studio and independent acquisitions Executives, Producers Representatives, Artists Agents, and Foreign Distributors.

In addition to the 30 years of film distribution, he has produced 9 successful feature films, including the cult classic HOLLYWOOD HOT TUBS and Dan-O'Bannon's THE RESSURECTED. He is also the Executive Producer of LOVE STINKS and the Co-Producer of TROIS 2.

He is a full voting member of the ACADEMY OF MOTION PICTURE ARTS AND SCIENCES in the Producers Branch.

He was won the prestigious HOLLYWOOD REPORTER Marketing Award. He is a frequent speaker at various industry functions and guest lecturer at UCLA film school.

Mr. Borde is married to Christine Arden, an entertainment attorney with the Santa Monica firm of Maloney & Mullen. They have four children and reside in Malibu, California.